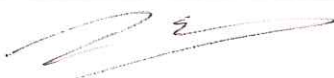


**Blackpool Council Licensing Service**

**Representation made by a Responsible Authority  
to an application for the grant / variation of a Premises  
Licence / Club Premises Certificate**

**Responsible Authority**

Name of Responsible Authority	LANCASHIRE CONSTABULARY		
Name of Officer (please print)	PC 3842 Lisa Evans		
Signature of Officer			
Contact telephone number	01253 604005		
Date representation made	13	04	15
Do you consider mediation to be appropriate	<input type="checkbox"/>	<input type="checkbox"/>	NO

**Premises Details**

Premises Name	Egerton Road
Address	113-117 Egerton Road
	Blackpool
Post Code	FY1 2NL

**Reasons for making representations**

I am in receipt of an application for a New Premises Licence for the above address.

On behalf of the Chief Officer of Police, having reviewed the application the Police make formal objections on the following grounds:

The Police base this objection on the existing Premises Licence being within the Off Licence Saturation Policy Area. The purpose of this Policy is to limit the number of Off Licensed Premises within a given geographic area, in order to reduce crime and disorder and promote the licensing objectives. The Policy sets out the following;

- The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an

individual premise as being the sole cause or major contributing factor.

- The potential impact on the promotion of the licensing objections by a significant number of licensed premises concentrated in one area is called cumulative impact. The cumulative impact of all the premises in an area upon the promotion of the licensing objectives is a proper matter for the Licensing Committee to consider.
- This application is within the saturation zone. The location of the proposed premises is on the outskirts of the town, servicing both the day time and night time economy. These premises will only add to the availability of alcohol and increase crime and disorder.

The proposed new premises falls within the Claremont area of Blackpool, which is surrounded by Bars, HMO, Hotels, Holiday Flats, Residential houses and numerous business premises most of these with an alcohol licence.

The Claremont Ward already consists of 17 premises that are Off Licences this is not including the other premises with an alcohol licence.

I also have concerns that the Licence Holder/Designated Premises Supervisor is already a DPS at another premises that also falls within the saturation area. For a high risk premises within the saturation zone the DPS would be required to give the premises their full attention and not split between two high risk premises.

**The application addresses the percentage of the premises which would be used to sell alcohol as 20% which is much higher than the police would recommend to be available.**

A hearing would allow the Licensing Committee to examine the prospective operators' intentions and rebut the presumption that the operation of the premises will not add to the cumulative impact and therefore crime and disorder.

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

- N/A